

ROSS STEWART

↑ Demo menu

← Game menu

Ultrabook™

Inspired by 



↻ Restart game

2 

1:05:21 

DESIGN

PRODUCT & EXPERIENCE



Ultrabook™

Inspired by 

What's your Ultra Style?

Take the Ultrabook™ quiz
and find out.



START HERE



Disclaimer Copyright © 2013, Intel Corporation. All rights reserved. Intel Inside, Intel Core, Ultrabook, Intel, and the Intel logo are trademarks of Intel Corporation in the U.S. and other countries.



Ultrabook™

Inspired by Intel®

3 MY STYLE IS



ONLY FOR ME



ALWAYS FOR SHOW

[Disclaimer](#)



Ultrabook™

Inspired by 

You are an Ultrabook™ detachable.
No one can pin you down. You're a free spirit.

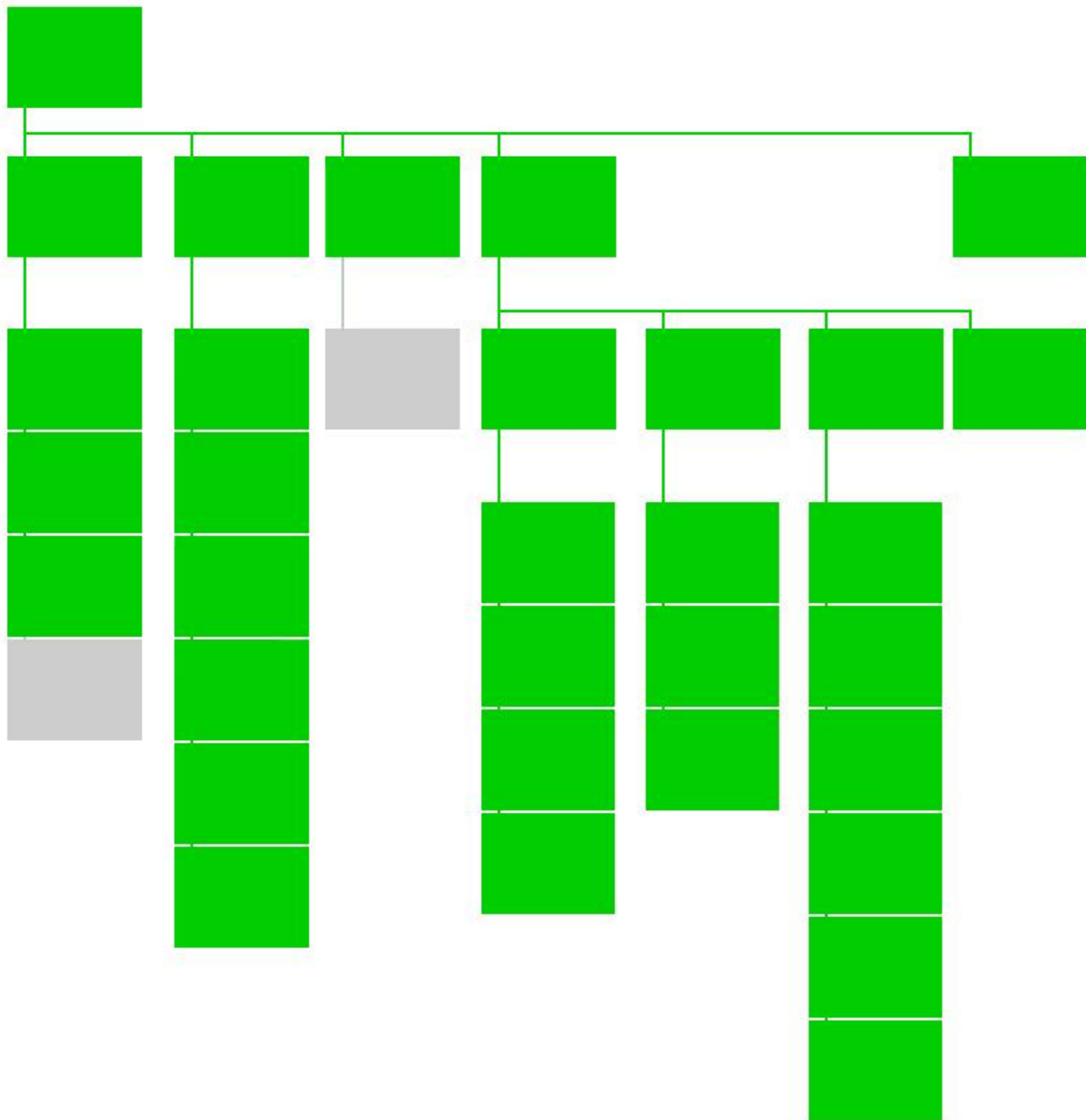


 Tweet my style

 Post to my timeline

But you could rock any of these, too.





USER EXPERIENCE

RESEARCH & WIREFRAME

Your purchase:

+ + + = **\$103** per month
\$2472 min. cost over 24 months

Plans & Devices Data Share SIMs Add-ons Special Offers

Take one last look at your choices before submitting your order

①

Plan + **iPhone 6s 16GB Space Grey** **You're returning iPhone 5s 64GB**

Go Mobile Plan \$95 \$4 Redemption fee \$149

Data

7.2GB Total Data Share Allowance

Each block of 1GB will be charged at \$10

Talk/MMS

Unlimited

2 Minute standard call \$2.00 calls: \$1 per minute + 0c flagfall, MMS: Unlimited

Text

Unlimited

Telstra New Phone Feeling
Included with this plan

Extras

Apple Music

Complimentary offer

Enjoy a 24 month Apple Music trial

Included with your plan

Telstra StayConnected Plus

StayConnected Plus

Swap your mobile. Secure your data.

\$15 per month

Special offers

Bonus Data - 1GB

Get an additional 1GB of data per month

Included

USER EXPERIENCE

RESEARCH & WIREFRAME

Turbo Event Creation

[View turbo bandwidth RateCard](#)

Create a Turbo event to increase your bandwidth to maximise the potential for your users. Plus extra text instructional text to help user understand the page and the required flow to set up a new event, tant morbi tristique senectus et netus et malesuada fames ac turpis egestas.

Event name * ? VPN * ? Notes

Service Groups

Select Service Groups to add to this event.

Report Only Services within the service groups will not have policies of bandwidth assigned, however they will be incorporated in the event reporting.

Add	Group Name	Services
<input type="checkbox"/>	Polycom Demo Services	4
<input type="checkbox"/>	PVTGroup	4
<input type="checkbox"/>	My Test Group	1

Individual Services

Add Individual Services you want to associate with this event.

Note: If a Secondary Service is entered as the search criteria, the corresponding Primary Service will be shown. (P) indicates a Primary Service.

MDN products have a BLUE dot (● Product) and non-MDN products are shown with a grey dot (● Product)

Products with no dot are not eligible for MDN.

Search Sort by **Please select**

Add	Service FNN	Service Alias	Site Name	Product	Mbps	Groups
<input type="checkbox"/>	N2812821R(P)	Syd TEC Service 1	Sydney 2.	● IPMAN	2M	View
<input type="checkbox"/>	N3821809R(P)	Mel TEC Service 1	Melbourne 2	● IPMAN	2M	View
<input type="checkbox"/>	N3827045R	CIP E TEC Melb	Melbourne 1	● CONNECT IP ETHERNET	2M	
<input type="checkbox"/>	N2812821R(P)	Syd TEC Service 1	Sydney 2.	● IPMAN	2M	View
<input type="checkbox"/>	N3821809R(P)	Mel TEC Service 1	Melbourne 2	● IPMAN	2M	View
<input type="checkbox"/>	N3827045R	CIP E TEC Melb	Melbourne 1	● CONNECT IP ETHERNET	2M	
<input type="checkbox"/>	N2812821R(P)	Syd TEC Service 1	Sydney 2.	● IPMAN	2M	View
<input type="checkbox"/>	N3821809R(P)	Mel TEC Service 1	Melbourne 2	● IPMAN	2M	View
<input type="checkbox"/>	N3827045R	CIP E TEC Melb	Melbourne 1	● CONNECT IP ETHERNET	2M	
<input type="checkbox"/>	N2812821R(P)	Syd TEC Service 1	Sydney 2.	● IPMAN	2M	View

1-10 of 11 results

View per screen [Previous](#) [Next](#)

USER EXPERIENCE

RESEARCH & WIREFRAME

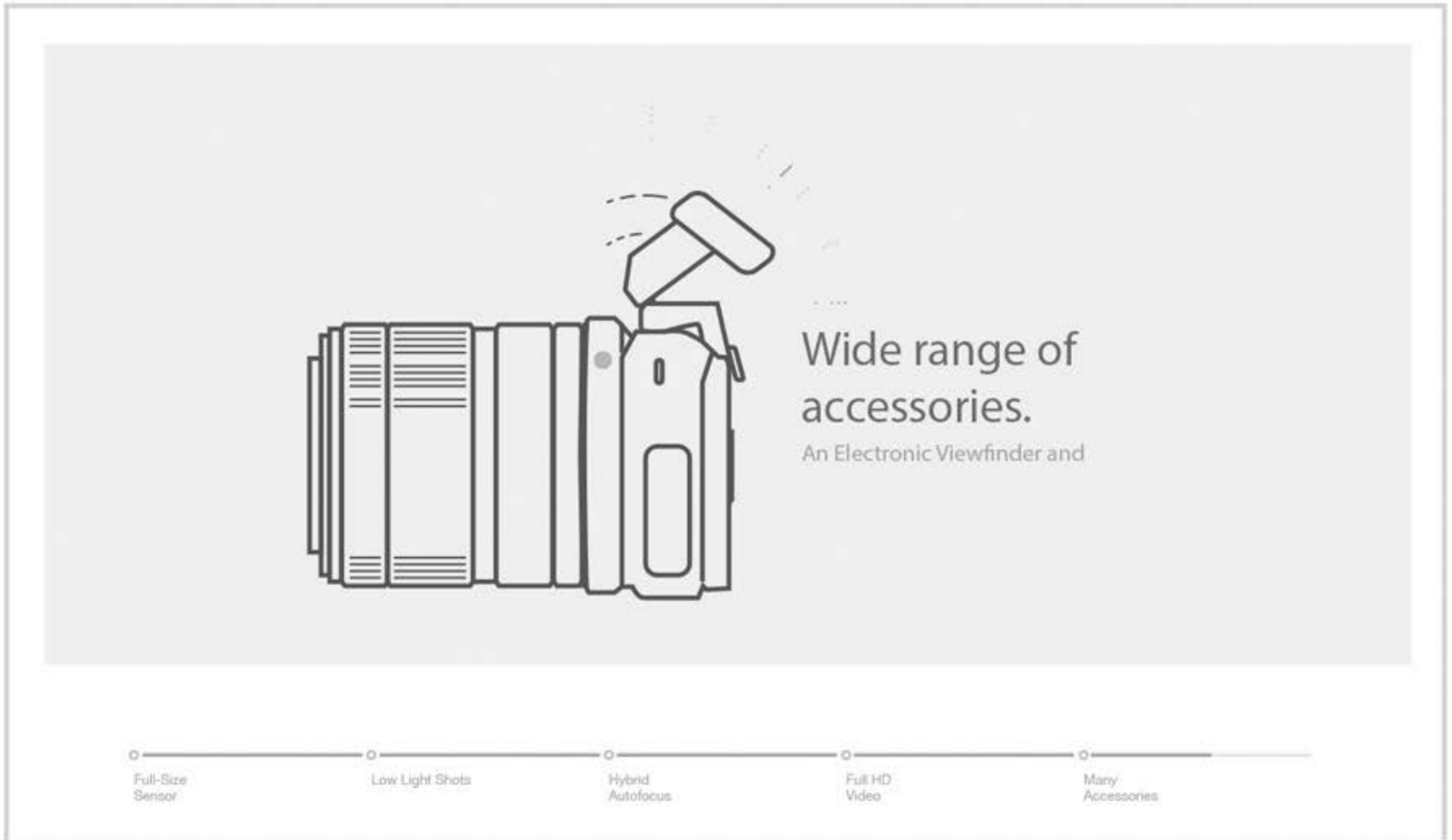


Image: *3D animation*

UI/Interaction: Marks follows the viewfinders movement, showing the range of adjustment



MOTION

VIDEO & PROTOTYPE



CONCEPTS

PRODUCT & INTERFACE



NEW
 ① TV (MULTIMEDIA PICTURE + SOUND) ^{BIG}

CONTEXT : LIVING SPACE (FAMILY)
 LIVING ROOM
 SOFA

CHAMELEON : CHANGING APPEARANCE
 MODE CHANGES
 DIFFERANT PICTURE SIZES
 APPEARANCE DISAPPEARANCE
 LIGHT NO LIGHT
 PERFECT FIT FOR ALL MEDIA (GROW)
 VIDEO - AUDIO AUDIO MODE ETC.
 MAXIMIZING ENJOYMENT OF CONTENT
 NO BLACK HOLE
 NEW ICON OF MULTIMEDIA
 NO PICTURE FRAME
 MEDIA OBJECT/SURFACE

MAXIMISE EXPERIENCE
 ORIENTATION → POSITIONING + SUPPORT OF SCREEN
 SUBTLE EXPERIENCE

BROWSER : ENJOYABLE + ENTERTAINING
 MAIN CONTENT BROWSER/PLAYER
 FULL MEDIA CAPABILITY
 FLUID / INTUITIVE NAVIGATE
 RICH
 INTERLINKING - DATABASE/SITE
 PERSONAL VIEWPOINTS
 ON CONTENT
 MULTIMEDIA OVERVIEW PREVIEW
 (NO BORING LISTS)
 PERSONAL SETTINGS

FASTEST EXPLORATIVE
 YAHOO! SERVICES

② BEDROOM TV (SMALL SOUND + VISION)

CONTEXT : BEDROOM - ADULT / KIDS
 HOTEL ROOM (BATHROOM?)
 BED (MARRIAGE) - KIDS

CHAMELEON : TV AS A LIGHT SOURCE
 CREATE APPEARANCE / MIND
 DISAPPEARANCE / DISCREET
 BY ABSORPTION OR WIDE
 MORE PERSONAL + INTIMATE
 SMALLER / MEDIUM SIZE

MAXIMISE EXPERIENCE
 SUBTLE EXPERIENCE
 FLEXIBLE / COMPACT TO FIT
 A INTO LIMITED SPACE
 REORIENTATION
 FOCUSED LIGHT + SOUND
 PICTURE

READING - SLEEP DETECTION
 WAKE UP
 CLOCK
 SORT MATERIALS / TRACKS

ONE BOX : PORTABLE / BOX SOLUTION
 FOR SMALLER ROOMS
 V. SIMPLE OPERATION

③ SWISS LIFE

CONTEXT : GO ANYWHERE (THROUGH
 HANDS ON OFFICE
 YOUTH ORIENTED
 REST OF WORLD

FOLD UP IN GO : MULTIMEDIA
 (THINKING OF
 ALL IN ONE
 NEEDS OF
 DOMESTIC)

MOD-KITS → MODIFICATION
 USING SHARED
 MUSIC P...

LITTLE ENOUGH
 BROWSING

3D LENTICULAR DISPLAY

④ BEDROOM TV

BROWSING : MORE DETAILED (XBOX)
 FASTEST WAY
 V. SIMPLE CONTROLS
 OFF IS OFF (SILENT)
 SOURCE SELECT 'N PLAY
 VOLUME CONTROL



▶ play



play





