

ROSS STEWART

ABOUT

making the complex - simple

Create change, connect customers and contribute to growth. Learn. Repeat.

Combine innovative thinking with industry insight and leverage data to enable the bold steps needed to create an exceptional experience that moves business forward.

SKILLS

Design

Strategy

Art Direction

Creative Direction

User Experience - UX

Management & Leadership

Customer Experience - CX

Concept Development

UI / GUI Design


Copywriting

Interaction

CONTACT

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 RossStewartDesign.com

EXPERIENCE

- SHIBUI
SHIBUI.cc
Founder / Design Director
Clothing Design
2017-Present

- RSD
RossStewartDesign.com
Design Director / Designer
Producing Design and UX products for retail touchscreens, mobile and websites.
2016-Present

- Telstra
Melbourne
UX Specialist
UX Leader producing wireframes & prototypes: Mobile & desktop sales cart upgrade, sales app interfaces, product page modification, managing user testing with 3rd parties.
2015-2016

- SapientNitro
San Francisco
Creative Director XD
On-site with Sony for 18 months as UX Lead. 180+ responsive wireframes created, product strategy decks (for Tokyo), product animation/videos, copywriting, staff oversight/mentor, naming and structure across a complex site structure.
2013-2014

- R/GA ++
San Francisco
Contract ACD / AD /Designer
Organic / R/GA / Edelman Digital / G2 / Luxus • Intel touch-screen games, Intel social quiz, Adobe creative Cloud, PayPal Buy Now, Microsoft Windows 8 launch, Nokia - Just Got Simple campaign.
2009-2012

- SALT
SALT Branding
Creative Director Digital
Lead on Acuity Brands / Milliken / Pearson projects
2010-2011

- Carat
San Francisco
V.P. Group Creative Director
Creative Relationship Lead on the Adidas Basketball / Adidas Golf engagement. Department manager for San Francisco office; led a team of 16. Member of Senior Leadership Team (SLT) and report to General Manager. Monitor Adidas P&L for golf account. Resolve and manage staffing issues
2008-2008

- Razorfish
San Francisco
Associate Creative Director
Creative Leadership Team responsible for Online Advertising. Lead multiple Art Director / Writer teams. Creative Lead on Nortel (web video), Shutterstock (ads).
2007-2008